

# Yani Su

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## EDUCATION

### HARVARD UNIVERSITY

Cambridge, MA

*Master of Education in Learning Design, Innovation & Technology*

GPA: 4.0

May 2022

- *Relevant Courses:* Creative Learning, Informal Learning for Children, Formative Evaluation for Educational Products, Sustaining Impact Over Time for Educational Products, Multimodal Learning Analytics

### UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN

Urbana, IL

*Bachelor of Science in Digital Environments for Learning, Teaching, and Agency*

GPA: 3.93

May 2021

- *Minor:* Psychology & UI/UX Design
- *Honors:* James Scholar Honors Program for 4 years; Dean's List for 4 years

## EXPERIENCE

### SolidProfessor

New York, NY

#### *Instructional Designer*

Sep 2022 - Present

- Created online learning course materials for CAD software, defined learning objectives for each lesson, conducted research for troubleshooting, and collaborated with subject experts to deliver content.
- Collaborated with UX designers to re-design the learning platform, led the improvement of 5 new features.

### Stages Publishing, Inc.

New York, NY

#### *UX Designer Intern*

July 2022 – Oct 2022

- Designed and prototyped the new Stages E-Learning Platform for children with autism using Figma, with a special focus on user experience aspects.
- Collaborated with company founders, UX directors, engineers, and researchers to deliver successful designs.

### Harvard China Education Symposium

Cambridge, MA

#### *Design Director*

Oct 2021 - May 2022

- Directed, inspired, and managed a team of 7 designers to design and elevate over 30 publicity materials.
- Collaborated with the marketing department to develop brand promotion strategies and increased the total views on social media by 12%.

## RESEARCH

### Harvard Graduate School of Education, Harvard University

Cambridge, MA

#### *UX Researcher*

Sep 2021 - May 2022

- Conducted formative evaluation for an Educational Technology company's digital app *Think!Think!*
- Developed an evaluation plan, designed the instruments, conducted a 40-minute user interview and play-test session with 15 customers, analyzed the data, and concluded recommendations for the app's future design.

### Collaborative Learning lab, University of Illinois at Urbana-Champaign

Urbana, IL

#### *Research Assistant*

Jan 2021 - May 2021

- Designed and implemented an online language course (with a machine translation & peer review digital tool) on the CGScholar platform to explore the use of digital tools for translingual language learning.
- Launched the course with 30 U.S. and Greek college students, designed pre- and post-course language performance tests, pre- and post-course surveys, and observation guides for the course participants.

### College of Education, University of Illinois at Urbana-Champaign

Urbana, IL

#### *Undergraduate Researcher*

Aug 2020 - May 2021

- Created a survey and collected responses from 120 college students regarding their online learning experiences.
- Processed, and analyzed data in R to identify obstacles and advantages students encountered during the online learning process, concluded 5 recommendations for instructional designers to optimize the online learning.

## ADDITIONAL SKILLS

- Product Design Portfolio: <https://www.yani-su.com/portfolio>
- Technical Skills: Figma, Photoshop, CorelDRAW | Microsoft Office | Python, R, Tableau, RapidMiner
- Language: Mandarin (Native/Bilingual)